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|  | **R&D** | **No R&D** |
| **R&D** | Firm A: £450m  Firm B: £450m | Firm A: £100m  Firm B: £800m |
| **No R&D** | Firm A: £800m  Firm B: £100m | Firm A: £600m  Firm B: £600m |

Firm B: Nokia

Firm A: Samsung