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|  | **R&D** | **No R&D**  |
| **R&D** | Firm A: £450mFirm B: £450m | Firm A: £100mFirm B: £800m |
| **No R&D**  | Firm A: £800mFirm B: £100m | Firm A: £600mFirm B: £600m |

Firm B: Nokia

Firm A: Samsung