**Monthly Sales Figures 2011-12 – Converse, Innocent & Topshop/Topman**

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| --- | --- | --- | --- | --- | --- | --- |
| **Month** | **Converse Sales** | **Converse M.A** | **Innocent Sales** | **Innocent M.A** | **Topman/shop Sales** | **Topman/shop M.A** |
| J | 800,000 |  | 567,678 |  | 2,567,098 |  |
| F | 800,067 |  | 456,765 |  | 2,456,456 |  |
| M | 748,230 |  | 345,767 |  | 2,311,211 |  |
| A | 645,456 |  | 567,989 |  | 2,000,005 |  |
| M | 634,657 |  | 786,988 |  | 1,986,324 |  |
| J | 756,798 |  | 900,786 |  | 1,563,324 |  |
| J | 896,987 |  | 1,435,456 |  | 1,856,987 |  |
| A | 956,006 |  | 1,567,898 |  | 2,110,112 |  |
| S | 1,978,067 |  | 1,287,222 |  | 1,546,989 |  |
| O | 687,987 |  | 1,000,465 |  | 1,234,657 |  |
| N | 654,765 |  | 800,444 |  | 1,119,999 |  |
| D | 546,768 |  | 723,450 |  | 1,800,767 |  |